

Capital City Dragon Boat Sponsor Packet



Date: MAY 20-21, 2017

Location: HAWK ISLAND PARK, LANSING, MI

Greetings Community Member!

As an important member of our community we would be honored to have you join us at the 5th Annual [Capital City Dragon Boat Race!](#)

Your sponsorship and all proceeds from this event will support one of our community's greatest resources, our women, and will be a major funding source for our new cancer support program: Cancer Care.























Besides contributing to our community and our cause, Dragon Boat events provide a unique and valuable team building opportunity for you and your employees, friends, and family. Where else will you get the chance to embark on a journey in an ornate and traditional Chinese dragon boat while paddling in unison to the beat of an ancient drum?

Participants do not need to have any experience -- just a willingness to work together, get a little wet, maybe a little sore from paddling, and have a whole lot of fun! Last year an entire boat full of 18 newbies won 3rd place out of 16 teams. Miracles do happen!

We have several sponsorship levels available, as well as team participation. Please review the attached information and visit womenscenterofgreaterlansing.org for more information. Please call the Women's Center if you have any questions at (517) 372-9163.

Paddles Up!

SPONSORSHIP OPPORTUNITIES

Level	# of Available Sponsorships	Company Name & Logo Prominently Displayed at Event	Company name & Logo on marketing material, media and website	Company Name & Logo on T-shirt	Company name and sponsorship level announced throughout the festival	Opportunity to display marketing material at the festival	Free registration for one Dragon Boat Team
Presenting Sponsor \$10,000	1						
Platinum Dragon \$5,000	2						
Gold Dragon \$2500	5						
Dragon Warrior \$1000	10						
Silver Hospitality \$500	15						

ADDITIONAL OPPORTUNITIES

IN-KIND DONATION

We welcome the opportunity to work with companies and organizations that can provide in kind contributions to support the objectives of this event. Please contact the Women's Center of Greater Lansing at 517.372.9163 or lansingdragonboat@gmail.com.

VENDOR/EXHIBITOR BOOTH - \$50

If you would like to be a vendor for one day on Sunday, we will provide a reserved non-tented 8x10 space, a table and 2 chairs. Please note there is an additional fee for electricity. Set up is Sunday from 8-9am. Display time from 9am-5pm.

Registration Information

Registration may be completed online at:
www.womenscenterofgreaterlansing.org/capitalcitydragonboat

Or by completed the form below

SPONSORSHIP/ADVERTISING INFORMATION

Sponsorship Level _____

Company/Organization _____

Website address _____

Contact Name _____ Signature _____

Address _____

City _____ State _____ Zip Code _____

Office Phone _____ Cell _____

E-Mail _____

Please describe items for exhibition _____

Please describe any special needs _____

PAYMENT INFORMATION

Enclosed is a check, payable to the Women's Center of Greater Lansing in the amount of \$ _____
Please mail check to: 1712 E. Michigan Avenue, Lansing, MI 48912

We accept credit cards: Visa, Master Card, and Discover
Please feel free to call the Women's Center to pay by credit card over the phone.



VISA



Name: _____

Card #: _____ CVV (3-digit security code): _____ Exp Date: ____ / ____

Full Balance: \$ _____

Enclosed Payment: \$ _____